



Dear Business Owner,

As President of the Palmetto Middle PTSA, I am excited to announce that we are continuing a successful business sponsorship program that started last year at our school and are asking local businesses, Palmetto Middle School alumni, and community leaders to participate. Our goal is to raise \$40,000 through this program. 100% of the proceeds go directly back to the school to fund student programs and needs, teacher mini-grants, technology and science improvements, award-winning sports teams, school beautification projects, and more.

While building your business profile and customer base, you can simultaneously make a real difference at a neighborhood school. You may be aware that Florida school funding is among the lowest per capita. Fortunately for our school, the PTSA is here to bridge that gap. With community and parental support, we have been able to help with school, student, and teacher needs.

There are several reasons why your business may be interested in this program. Most importantly, we are a tax exempt organization your donation is tax-deductible. Second, our sponsors are recognized in many ways, to thousands of Palmetto family and community members. Sponsors will be recognized in our e-newsletter, on our app, on our Facebook page, and in school, depending on the level of sponsorship. Third, we have several levels of sponsorship to consider, of various categories. We have opportunities to contribute to general or specific needs. It's up to you.



We are continuously working with community leaders to promote our amazing, public neighborhood schools. It can be a challenge with the current focus on options such as magnet, charter, and private schools. We continue to believe that Palmetto Middle School is an excellent school choice, able to successfully meet the needs of students of multiple abilities. Palmetto will continue to serve our neighborhood and strengthen our community.

Please peruse the various Business Sponsorship opportunities we offer. If you have any questions, or have other ideas of how to support our school, please contact me, or the Vice President of Ways and Means, Maritza Shapiro at maritzashapiro@gmail.com. Whether you choose to participate in our program or not, we encourage you to be a community member of our PTSA for a nominal fee. Membership can be obtained online: <http://www.pmsptsa.org/join.html>. More information about Palmetto Middle School PTSA, can be found on our web site: <http://www.pmsptsa.org> .

Sincerely,
Gina Vinueza
Palmetto Middle PTSA President
ginaptsa@gmail.com



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Palmetto Middle School PTSA

2018-19 Business Sponsorship Investment Levels

Thank you for supporting Palmetto Middle School. We encourage sponsors to contact us with any questions about the school or for a tour led by an officer of our PTSA, educational program lead, and/or Principal Gonzalez. Please refer to the list of specific Business Sponsorship Opportunities if you are interested in designating funds to a particular need

Sponsorship Options	BRONZE \$ 100 +	SILVER \$250 +	GOLD \$ 500 +	PLATINUM \$ 1,000 +	DIAMOND \$ 2,500 +
Recognition in a special thank you to sponsors and shared with the school and broader community via all available PTSA communication platforms (website, app, Facebook, etc.)					
Year-long recognition on a large banner on display at the school					
Year-long recognition on PTSA website and ongoing push communications					
Inclusion in community advertisement recognizing all Platinum sponsors					
Permanent recognition at the school in a dedicated area or fixture recognizing Diamond sponsors					

More information about Palmetto Middle School PTSA, including information about how we communicate with our Palmetto Middle School community, can be found on our web site: <http://www.pmsptsa.org> .



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2018-19 Business Sponsorship Commitment Form

Sponsor Information: Please print your Company/Foundation/Name as you would like it to appear in recognition materials.

Check here if you wish to remain anonymous: _____

Company/Foundation/Name: _____

Contact Name: _____

Title/Position: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

* Business Logos for publication in our e-newsletter can be emailed to maritzashapiro@gmail.com.

Investment Levels:

___ Bronze - \$100+ ___ Silver - \$250+ ___ Gold - \$500+ ___ Platinum- \$1,000+ ___ Diamond - \$2,500+

If you are interested in funding a particular need, please specify:

___ Arts Dept ___ Music Dept ___ Science Dept ___ Drama Dept ___ Media Center

___ Student Clubs ___ Student Sports ___ School Beautification ___ Auditorium Updates ___ New Video Production Studio

___ Teacher Mini-grants ___ Student-based Needs ___ Teacher ___ Use Where Needed Most ___ Other (_____)

Payment Preference:

We accept cash or check made payable to: Palmetto Middle School PTSA
Mailing Address: Palmetto Middle School PTSA, c/o Maritza Shapiro, 7351 SW 128 Street, Pinecrest, FL 33156

THANK YOU!!!

Questions? Contact Maritza Shapiro, Palmetto Middle School PTSA, maritzashapiro@gmail.com.