The Alanceabor

Palmetto Middle School • 7351 SW 128 St. • Miami, FL 33156 Tel (305) 238-3911, ext. 2226 • Fax (305) 233-4849

ow is the perfect time to reserve a spot in this year's copy of Palmetto Middle School's yearbook – The Alanceador.

The Alanceador is a long standing tradition in our school, and each year we strive to deliver the best possible yearbook. Our circulation covers a diverse population, reaching a variety of families that read each issue repeatedly throughout the year and will continue reading through it in the years to come!

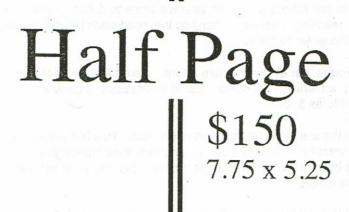
We are very excited to offer a full color yearbook that all families can afford. We do this by offsetting the additional costs of color printing with the support we get from advertisement space. Local businesses, organizations, and members of the community can support our school with as little as \$50!

Your advertisement will show the families in the area that you support our school. This is a unique opportunity to create an awareness of your business that will be seen for years, as students and family members go back to their yearbook to reminisce. Because this type of awareness builds long-time loyalty, it is one of the strongest marketing devices available. But this isn't the only benefit - here are a few others:

- Increased exposure A yearbook ad is a great way to get your company's name out. Students and their families look over their yearbooks repeatedly!
- Targeted Audience The demographic which produces the highest sales for many industries is children age 9-15 and their parents. With our diverse population, you will be targeting a variety of people that fall under this demographic.
- •Value The yearbook ad is a great value. Price information for various types of ads is enclosed. Compare these to a one week ad in the newspaper, a radio spot, or TV commercial. What a bargain!

We are certain you will find the perfect way to advertise your business while helping us create another great yearbook!

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Company Na	nme: Name:	
Address:		•
Ph:	Email:	
Ad Sizes & Prices	☐ Full Page\$300 ☐ Quarter Page	
	☐ Half Page\$150 ☐ Eighth Page	. \$50 (business card) FULL COLOR!
🗖 YES, a hig	gh-resolution print ready advertisement will be provided.	e e
☐ NO, I will	l email the information for the ad including any of the foll Please email information to pmyearbook Please make checks payable to: Palmetto M	1@gmail.com
	☐ CLIENT CALLED ☐ AD EMAILED	□ AD APPROVED



Quarter Page \$100 3.875 x 5.25 Full Page \$300 7.75 x 10.5

Eighth Page \$50