



2019-20

Dear Business Owner,

As Vice President of the Palmetto Middle PTSA, and Fundraising chairperson, I am excited to announce that we are continuing a successful business sponsorship program and are asking local businesses, Palmetto Middle School alumni, and community leaders to participate. Our goal is to raise \$40,000 through this program. 100% of the proceeds go directly to the school to fund technology upgrades (mobile laptops and cart), media center upgrades (furniture), student programs and needs.

While building your business profile and customer base, you can simultaneously make a real difference at a neighborhood school. You may be aware that Florida school funding is among the lowest per capita. Fortunately for our school, the PTSA is here to bridge that gap. With community and parental support, we have been able to help with school, student, and teacher needs.

There are several reasons why your business may be interested in this program. Most importantly, since we are a tax exempt organization, your donation is tax-deductible. Our sponsors are recognized to thousands of Palmetto Middle families and community members through our e-newsletter, App, Facebook, Instagram and at school.

We have varying levels of sponsorship to consider, each with different recognitions throughout the year. Please peruse the various Business Sponsorship opportunities we offer. If you have any questions, or have other ideas of how to support our school, please contact me, Carmen Font, Vice President of Ways and Means at [pmsfundraising@gmail.com](mailto:pmsfundraising@gmail.com).

Whether you choose to participate in our program or not, we encourage you to be a community member of our PTSA for a nominal fee. Membership can be obtained online: <https://pmsptsa.org/join-donate-2/>. More information about Palmetto Middle School PTSA, can be found on our web site: <http://www.pmsptsa.org> .

Sincerely,

Carmen Font  
Palmetto Middle PTSA  
Vice President of Ways and Means



## Palmetto Middle School PTSA 2019-2020 Business Sponsorship Investment Levels

Thank you for supporting Palmetto Middle School. We encourage sponsors to contact us with any questions about the school, or for a tour led by an officer of our PTSA, educational program lead, and/or Principal Gonzalez. Please refer to the list of specific Business Sponsorship Opportunities if you are interested in designating funds to a particular cause.

### **BRONZE \$ 250+**

- Business logo in biweekly e-blast
- Vendor table at one (1) PTSA community event

### **SILVER \$ 500+**

- Business logo and site link in biweekly e-blast
- Vendor table at one (1) PTSA community event
- Ability to have promotional items set out at PTSA general meetings
- Yearlong recognition on PTSA website, PTSA App, Facebook and Instagram

### **GOLD \$ 1000 +**

- Business logo and site link in biweekly e-blast
- Vendor table at one (1) PTSA community event
- Ability to have promotional items set out at PTSA general meetings
- Yearlong recognition on PTSA website, PTSA App, Facebook and Instagram
- Banner displayed during current school year

### **PLATINUM \$2500+**

- Business logo and site link in biweekly e-blast
- Vendor table at one (1) PTSA community event
- Ability to have promotional items set out at PTSA general meetings
- Yearlong recognition on PTSA website, PTSA App, Facebook and Instagram
- Banner displayed during current school year
- Legacy pennant (permanently displayed at the school with business name)
- Recognition as lead sponsor for one (1) PTSA event

More information about Palmetto Middle School PTSA, including information about how we communicate with our Palmetto Middle School community, can be found on our web site: <http://www.pmsptsa.org>.



## 2019-2020 Business Sponsorship Commitment Form

**Sponsor Information:** Please print your Company/Foundation/Name as you would like it to appear in recognition materials.

Check here if you wish to remain anonymous: \_\_\_\_\_

Company/Foundation/Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*\* Business Logos for publication in our e-newsletter can be emailed to pmsfundraising@gmail.com.*

### Investment Levels:

\_\_\_ Bronze - \$250+ \_\_\_ Silver - \$500+ \_\_\_ Gold - \$1,000+ \_\_\_ Platinum- \$2,500+

### If you are interested in funding a particular need, please specify:

\_\_\_ Arts Dept \_\_\_ Music Dept \_\_\_ Science Dept \_\_\_ Drama Dept \_\_\_ Media Center \_\_\_ Dance

\_\_\_ Student Clubs \_\_\_ Student Sports \_\_\_ School Beautification \_\_\_ Auditorium Updates

\_\_\_ New Video Production Studio \_\_\_ Teacher Mini-grants \_\_\_ Student-based Needs \_\_\_ Teachers

\_\_\_ Use Where Needed Most \_\_\_ Other (\_\_\_\_\_)

### Payment Preference:

**We accept cash or check made payable to: Palmetto Middle School PTSA**

**Mailing Address: Palmetto Middle School PTSA, c/o Carmen Font 7351 SW 128 Street, Pinecrest, FL 33156**

***THANK YOU!!!***

Questions? Contact Carmen Font, Palmetto Middle School PTSA, pmsfundraising@gmail.com