



PALMETTO MIDDLE SCHOOL PTSA

Dear Business Owner,

As the Business Sponsorship chair at Palmetto Middle PTSA, I am excited to announce that we are continuing a successful business sponsorship program and are asking local businesses, Palmetto Middle School alumni, and community leaders to participate. Our goal is to raise \$40,000 through this program. 100% of the proceeds go directly to the school to fund technology upgrades (mobile laptops and cart), media center upgrades, student programs, and other student-focused needs.

There are several reasons why your business may be interested in this program. While building your business profile and customer base, you can simultaneously make a real difference at a neighborhood school. You may be aware that Florida school funding is among the lowest per capita. Fortunately for our school, the PTSA is here to bridge that gap. With community and parental support, we have been able to help with school, student, and teacher needs.

Additionally, your donation is tax-deductible since we are tax exempt organization. Our sponsors are promoted to thousands of Palmetto Middle families and community members through our e-newsletter, App, Facebook, Instagram and at school.

We have varying levels of sponsorship to consider, each with different recognitions throughout the year. Please review the various Business Sponsorship opportunities we offer on the following pages. If you have any questions, or have other ideas of how to support our school, please contact me.

Whether you choose to participate in our sponsorship program or not, we encourage you to be a community member of our PTSA for a nominal fee. Membership can be obtained online [here](#). More information about Palmetto Middle School PTSA can be found on our [web site](#).

Sincerely,

Gabrielle O'Quinn
Palmetto Middle PTSA
Business Sponsorship Chair
(305)-970-9732
gabrielleoq@gmail.com

Palmetto Middle School PTSA
7351 SW 18th Street
Pinecrest, FL. 33156
www.pmsptsa.org



A Family of Advocates for ALL Children!



PALMETTO MIDDLE SCHOOL PTSA 2021-2022 BUSINESS SPONSORSHIP INVESTMENT LEVELS

BRONZE \$ 250+

- Business logo featured in biweekly e-blast
- Listed as sponsor on group sponsorship banner

SILVER \$ 500+

- Business logo and site link featured in biweekly e-blast
- Listed as a sponsor on PTSA general meeting agendas and mention during the course of the meeting. Ability to have promotional items set out at PTSA general meetings
- Yearlong recognition on PTSA website, PTSA App, Facebook and Instagram (Approximately 900 students/families, 1300+ followers on social media)
- 2 tickets to Orange & Black Bandingo Event
- Listed on group sponsorship banner

GOLD \$ 1000+

All SILVER elements, **plus:**

- Opportunity to speak briefly at one meeting with educationally appropriate content and/or distribute a promotional item.
- Individual banner displayed during current school year on the school fence subject to Pinecrest zoning rules

PLATINUM \$2500+

All SILVER and GOLD elements, **plus:**

- Oversized individual banner displayed during current school year on the school fence (subject to Pinecrest zoning rules)
- Self-provided giveaway to all students featuring your business (example: lanyard)
- Recognition as lead sponsor for one (1) PTSA event, subject to limitations due to COVID restrictions

We encourage sponsors to contact us with any questions about the school, or for a tour led by an officer of our PTSA, educational program lead, and/or Principal Gonzalez. More information about Palmetto Middle School PTSA, including information about how we communicate with our Palmetto Middle School community, can be found on our web site: www.pmsptsa.org.



2021-2022 BUSINESS SPONSORSHIP COMMITMENT FORM

Sponsor Information: Please print your Company Name as you would like it to appear in recognition materials.

Check here if you wish to remain anonymous: _____

Company/Foundation Name: _____

Contact Name: _____

Title/Position: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

** High resolution business logos should be emailed to gabrielleoq@gmail.com.*

Investment Levels:

___ Bronze - \$250+ ___ Silver - \$500+ ___ Gold - \$1,000+ ___ Platinum- \$2,500+

Payment Options:

Check: We accept checks made payable to Palmetto Middle School PTSA
Mailing Address: Palmetto Middle School PTSA, c/o Gabrielle O'Quinn, 7351 SW 128 Street,
Pinecrest, FL 33156.

Credit Card Payments: Follow this link to the [PTSA School Store](#)

Questions? Contact Gabrielle O'Quinn via email at gabrielleoq@gmail.com

THANK YOU FOR YOUR SUPPORT!!!