

2023 - 2024 Business Sponsorship Investment Levels

SILVER	GOLD	PLATINUM	LANCER PARTNER
\$300	\$600	\$1200	\$2500
BENEFITS Palmetto Window Decal	BENEFITS Palmetto Window Decal 1 ticket to Fall Parent Social Cocktail Party	BENEFITS Palmetto Window Decal 2 tickets to Fall Parent Social Cocktail Party 2 tickets to Lancer Fest	BENEFITS Palmetto Window Decal 2 tickets to Fall parent Social Cocktail Party 2 tickets to Lancer Fest and \$20 food voucher
SPONSOR RECOGNITION Business logo featured within the sponsorship banner within PTSA newsletter, for 3 months, banner to click thru to PTSA website Recognition on PTSA website: business logo Listed as sponsor on group Sponsorship Banner displayed on the school fence	SPONSOR RECOGNITION Business logo featured within the sponsorship banner within PTSA newsletter, for 3 months, banner to click thru to PTSA website Recognition on PTSA website: business logo Listed as sponsor on group Sponsorship Banner displayed on the school fence 1 Individual Facebook and Instagram Recognition Post	SPONSOR RECOGNITION Business logo featured within the sponsorship banner within PTSA newsletter, for 6 months, banner to click thru to PTSA website Recognition on PTSA website: logo and 250-word business branding write up. Listed as sponsor on group Sponsorship Banner displayed on the school fence Individual banner displayed on school fence 2 Individual Facebook and Instagram Recognition Posts	SPONSOR RECOGNITION Business logo featured within the sponsorship banner within PTSA newsletter, for entire school year, banner to click thru to PTSA website Recognition on PTSA website: logo and 250-word business branding or promotional write up that can be changed out 2 times. Listed as sponsor on group Sponsorship Banner displayed on the school fence Individual banner displayed on school fence 3 Individual Facebook and Instagram Recognition Posts
			Recognition in School Yearbook
EVENT SPONSOR 1 PTA Meeting	EVENT SPONSOR 2 PTA Meetings	EVENT SPONSOR 3 PTA Meetings 25% discount to sponsor additional events	EVENT SPONSOR All (7) PTA Meetings Fall Parent Social Cocktail Party 50% discount to sponsor additional events
ADDITIONAL Portion of proceeds goes to our <i>Love our Lancers</i> program which supports school families in need.	ADDITIONAL Portion of proceeds goes to our <i>Love our Lancers</i> program which supports school families in need.	ADDITIONAL Portion of proceeds goes to our <i>Love our Lancers</i> program which supports school families in need.	ADDITIONAL Portion of proceeds goes to our <i>Love our Lancers</i> program which supports school families in need.

To become a Palmetto Middle School Sponsor, please email Aleesa Adams @ aleesasadams@gmail.com.

More information about Palmetto Middle School PTSA, including information about how we communicate with our Palmetto Middle School community, can be found on our web site: <http://www.pmspta.org>.

One School, One Community
Together, we can all make a difference.