



PALMETTO MIDDLE SCHOOL PTSA

Parent Teacher Student Association | 6th - 8th Grade | Pinecrest, FL

Dear Local Business Owner

Palmetto Middle School is proudly supported by our **PTSA**, a group of **dedicated volunteers** that help raise funds that allow us to **enhance the educational experience** of our children. Each year, we reach out to the families and businesses in our community for their help so that we may meet the goals that allow us to continue to fund costs that are not covered by school districts. For businesses, we provide a **unique opportunity** to be part of a key group of sponsors that have exclusive rights to promote their business within our school community.

Last year, we were **successful** in putting together community events, supporting families in need, upgrading technology, carrying out beautification projects for our school, supporting our various educational departments, and celebrating our teachers and staff among other activities. We look forward to continuing all our efforts in the **2024-2025 school year** and are hoping to continue and expand the support we receive from our families and community partners to do so. **That is why we ask you to please renew your support or join us!**

This year is special! We get to celebrate the beautiful building upgrades that have taken place at our school, as well as witness the progress of projects underway. We get to celebrate once again our recognition as an **A School**. Finally, we have the opportunity to keep involved in ensuring that our **Lancers** have an environment in which they can **thrive!** We want you to be part of that celebration and collaboration towards bridging the gap between school budgets and what it takes to ensure that our teachers and students receive the necessary resources to enrich their academic possibilities.

Our PTSA's successful community sponsorship program allows local businesses like yours to partner with our school to help students succeed! Furthermore, your **tax deductible** sponsorship will allow you to expose your business to a huge community base and get the recognition you deserve for your support! **We would greatly appreciate it if you can consider including Palmetto Middle School in your annual sponsorship plans!**

Please find attached information providing sponsorship levels and benefits. We also have an opportunity for in kind donations to this year's **Silent Auction** planned for our 2nd Quarter.

We hope you join us in recognizing that we are all part of **one community**, and that **together**, we can truly make a difference. Do not hesitate to reach out with any questions.

With much respect, and hoping to hear from you soon,

Carolina Ballas
PTSA President
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Shari Debowsky
PTSA VP, Ways & Means
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2024 - 2025 Business Sponsorship Opportunities

***Deadline for inclusion: October 15, 2024**

Lancer Partner

\$1200

- Individual Thank You Banner with Logo and Business QR Code to be placed on school fence
- Logo featured on banner to be included in our Lancer Link Monthly Newsletter
- 3 Thank you posts on our Facebook and Instagram page which have a strong following in our community to be broken down in the following manner: 1 individual post at time of signup, 1 individual post on date of choosing with a chance to offer something back to the community (marketing). 1 individual thank you post at end of school year.
- Option to hand out flyer or pre-approved swag with PTSA Welcome kit on first day of school or Open House Night (TBD September). (You must provide flyer or swag).
- Logo included in Yearbook on PTSA thank you page recognizing Lancer Partners.
- Are you also a **Palmetto Middle School Family**? This includes Platinum Membership Benefits.

Lancer Friend

\$600

- Inclusion in Group Thank You Banner with Logo to be placed on school fence*
- Small logo featured on banner to be included in our Lancer Link Monthly Newsletter
- 1 individual Thank You post at time of signup and 1 group thank you post on our Facebook and Instagram page which have a strong following in our community. This group post will be posted at the end of the school year.
- Name included in Yearbook on PTSA thank you page recognizing Lancer Friends.
- Are you also a **Palmetto Middle School Family**? This includes Gold Membership Benefits.

Lancer Fan

\$250

- Inclusion in Group Thank You Banner with Business Name to be placed on school fence*
- Business name featured on banner to be included in our Lancer Link Monthly Newsletter
- 1 group thank you post on our Facebook and Instagram page which have a strong following in our community. This group post will be posted at the end of the school year.
- Are you also a **Palmetto Middle School Family**? This includes Silver Membership Benefits.

Ready to support? Please email pmsptsatreasurer@gmail.com for form and payment instructions.

Palmetto Middle School PTSA | 7351 SW 128 St., Pinecrest, FL 33156 | pmsptsa.org

PMS PTSA is a 501(c)(3) Non-Profit Volunteer Group, TAX ID: 65-0147894